

Together WE CAN!

Jan. 1 through Feb. 29th, 2024

The ToGetHer We Can campaign is designed to bring communities, businesses, faith organizations, and individuals together to validate the power of uniting forces. This fundraising campaign gives businesses and organizations the ability to creatively customize their fundraising efforts internally. We believe in the power of unity and Together We Can, make a difference in the lives of sex-trafficked survivors.

Carrier of Hope \$1,000

- Picture or company logo on THOP website for 2 months
- Individual to be part of the campaign PSA recording -minimum of 25 PSA's to air between WLNS TV6, WLAJ ABC 53, ELAJ CW.
- Social media promotion: 1 post on Facebook and Instagram

Beacon of Hope \$500

- Name or company logo on THOP website for 1 month
- Create your own 15 sec. video with your team/employees behind the company logo saying: "Together we can stop sex-trafficking" upload to social media and tag The House of Promise

Champion of Hope \$2,000

- Engage your employees to raise \$1,000 with a company match of \$1,000.
- Company logo on THOP website for 3 months.
- Company representative to be part of the recording of the Together We Can PSA - minimum of 50 PSA's to air between WLNS TV6, WLAJ ABC 53, ELAJ CW.
- Social media promotion 3 posts on Facebook.



Dear Friend,

I am sending this to you because I know that you are a person who values others and desires to bring hope to those who need a helping hand in our community. I feel we share the belief that unity creates power for life change; a change for which many are desperate today. Human slavery is real and thriving in many forms. Did you know there is more slavery in the United States right now than in any other time in our history?

Although the police and FBI are working to rescue victims, there is an alarming lack of safe places for them to live, heal, and recover. The House of Promise is a Lansing nonprofit providing women survivors of human sex-trafficking with a place to overcome the abuse they have endured.

Will you consider partnering with The House of Promise to bridge the gap that helps these precious women heal and recover? Our goal is to raise \$30,000 to continue to provide safe housing, transportation to health services, life skill training, and more for our residents. Compassionate financial supporters like you gave "Brigitte", who was living in her car, a warm bed, daily shower, and food. These basic provisions got her out of survival mode, so she could focus on becoming healthy again. She has finished the program and successfully lives on her own again!

Will you help others like Brigitte by joining our **ToGetHer We Can Campaign** as we use our POWER OF TEN strategy to meet our \$30,000 goal? Become one of 25 "**Carriers of Hope**" who commit to recruit 10 people who will donate \$100 each for a total of \$1000. Or join my team with a \$100 donation and together we meet my \$1000 goal. Our campaign kicks off January 1st during Human Trafficking Awareness month and runs until February 29th. Please visit www.thehouseofpromise.com to get all the information you need! Donations can be made by check to "The House of Promise" and given to me or sent to P.O. Box 27032 Lansing, MI 48909. When writing your check please include my name on the memo. If you donate on via the website, please write my name in the "add a note" section.

ToGetHer We Can!

The House of Promise
Mail donations to:
The House of Promise
P.O Box 27032
Lansing, MI 48909



Dear Friend,

Because you made a difference in the lives of human trafficking survivors by becoming a **Carrier of Hope** last year, I want to give you another opportunity to partner with The House of Promise as we help women overcome the trauma of sex-trafficking.

We continue to provide comprehensive counseling services, medical care, education, and life skills training, and more to empower these precious women toward healthy, independent living.

Compassionate people like you make restoration possible. Will you help us reach our \$30,000 goal again this year with our **ToGetHer We Can Campaign!**, January 1 – February 29.

Will you please consider being a Carrier of Hope again; or possibly upgrading your partnership to become a Champion of Hope? See the attached descriptions of all the ways you can join our mission to bring hope and healing to sex-trafficked women.

ToGetHer We Can!

The House of Promise

Mail Donations to:

The House of Promise

P.O. Box 27032

Lansing, MI 48909